



Key Indices

|                        | Prev Close | 1D %  | 1W %  | 1M %  | YTD %  |
|------------------------|------------|-------|-------|-------|--------|
| DJIA                   | 53686.1    | 1.2   | 0.2   | 1.0   | 11.7   |
| S&P 500                | 7747.7     | 1.1   | 0.2   | 1.9   | 13.2   |
| FTSE 100               | 10831.5    | 0.7   | (0.4) | (0.2) | 9.1    |
| AS30                   | 9198.3     | 0.4   | (0.5) | (1.2) | 2.0    |
| CSI 300                | 4552.6     | 0.1   | (1.7) | (1.1) | (1.7)  |
| FSSTI                  | 5747.7     | 0.1   | 1.1   | 2.4   | 23.7   |
| HSCEI                  | 8385.2     | (0.8) | (1.2) | (2.2) | (5.9)  |
| HSI                    | 25213.3    | (0.4) | (1.4) | (3.1) | (1.6)  |
| JCI                    | 6667.9     | 1.1   | 2.2   | 5.5   | (22.9) |
| KLCI                   | 1715.1     | 0.4   | (1.9) | (1.0) | 2.1    |
| KOSPI                  | 6579.5     | 0.3   | (4.8) | 3.5   | 56.1   |
| Nikkei 225             | 64214.5    | (0.2) | (2.9) | 0.4   | 27.6   |
| SET                    | 1576.9     | 0.1   | (1.5) | (2.5) | 25.2   |
| TWSE                   | 45857.7    | (0.7) | (0.3) | 5.8   | 58.3   |
| BDI                    | 3488       | 4.7   | 14.1  | 22.7  | 85.8   |
| CPO (RM/mt)            | 4660       | (0.2) | 1.4   | 3.6   | 18.5   |
| Brent Crude (US\$/bbl) | 96         | (0.1) | 6.5   | 14.0  | 57.0   |

Source: Bloomberg

Corporate Events

|                                                                 | Venue     | Begin  | Close  |
|-----------------------------------------------------------------|-----------|--------|--------|
| Analyst Marketing by Julia Pan on Greater China Internet Sector | Singapore | 07 Sep | 08 Sep |
| Analyst Marketing by Julia Pan on Greater China Internet Sector | Malaysia  | 09 Sep | 11 Sep |
| 17th Asian Gems Conference 2026 (Virtual)                       | Singapore | 22 Sep | 23 Sep |
| Post-results NDR with Sunny Optical (2382 HK)                   | Taipei    | 22 Sep | 23 Sep |

Top Stories

Company Update | Erajaya Swasembada (ERAA IJ/**BUY**/Rp595/Target: Rp800)

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- Maintain BUY with a higher target price of Rp800 based on our upgraded earnings outlook. We see Erablue as a key growth driver, supported by strong SSSG and rapid store expansion, while ERAL, XPENG and new concepts broaden ERAA's growth beyond smartphones. We expect 2027 earnings to increasingly benefit from the stores and businesses developed in 2026, supporting stronger growth as these newer segments scale up.

Technical Analysis

Astra International | ASII IJ

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- Trading Buy Range: We have a technical Buy at Rp5,025, and take profit at Rp5,300.

Bangun Kosambi Sukses | CBDK IJ

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- Trading Buy Range: We have a technical Buy at Rp4,100, and take profit at Rp4,500.

Disclaimer: In Traders' Corner, technical analysis is carried out purely based on charting patterns, price movements and trends, and is thus independent of the fundamental research views of our analysts. As a result, and from time to time, we may make a technical recommendation that is opposite to our fundamental BUY/HOLD/SELL rating.

# Erajaya Swasembada (ERAA IJ)

Building New Growth Engines

## Highlights

- **Erablue drives growth.** Strong SSSG and rapid store expansion should support continued growth.
- **Building new businesses.** ERAL, XPENG and new concepts such as Chagee highlight ERAA's ability to develop new growth platforms.
- **Maintain BUY** with a higher target price of Rp800.

## Analysis

- **Erablue expands beyond smartphones.** Erablue, Erajaya Swasembada's (ERAA) home appliance and consumer electronics retail business, delivered 15.9% same-store sales growth (SSSG) in 7M26, while sales revenue grew 89% yoy in 1H26. The network reached 283 stores by July, with 102 stores added ytd. Rapid store expansion alongside strong SSSG should keep Erablue on a strong growth trajectory, while expanding its exposure beyond ERAA's traditional smartphone business.
- **ERAA continues to demonstrate its ability to build new consumer businesses.** Sinar Eka Selaras (ERAL) delivered 7.7% SSSG in 7M26, led by Urban Republic, DJI and JD Sports, while Levi's provides another established brand for further expansion. XPENG is a further example, having booked 1,682 units in 7M26 after only around a year in the Indonesian market, with monthly sales already ahead of BYD's. The upcoming Mona L03 and GX models should broaden XPENG's addressable market next year, particularly with Mona targeting a lower price segment. We see XPENG's rapid ramp-up as evidence that ERAA can scale up new brands effectively, while upcoming F&B concepts such as Oriental Kopi and I'm Donut provide further optionality beyond electronics.
- **Smartphone demand appears to be stabilising after the recent slowdown.** ERAA's July SSSG improved to -8.6% yoy from -11.6% in June, while management expects Aug-Sep 26 SSG to remain moderate ahead of new product launches. We expect the product cycle to support 4Q26 sales, with benefits potentially spilling into 2027. Global memory shortages could constrain iPhone 18 availability, but we see this mainly as a timing issue as deferred purchases could support demand once supply improves.

## Key Financials

| Year to 31 Dec (Rpb)          | 2024   | 2025   | 2026F  | 2027F  | 2028F  |
|-------------------------------|--------|--------|--------|--------|--------|
| Net turnover                  | 65,280 | 76,607 | 81,269 | 88,791 | 97,368 |
| EBITDA                        | 3,257  | 3,628  | 3,944  | 4,576  | 5,306  |
| Operating profit              | 2,113  | 2,232  | 2,438  | 2,753  | 3,116  |
| Net profit (rep./act.)        | 1,033  | 1,196  | 1,381  | 1,580  | 1,830  |
| Net profit (adj.)             | 1,033  | 1,196  | 1,381  | 1,580  | 1,830  |
| EPS (Rp)                      | 65.4   | 75.7   | 87     | 99     | 115    |
| PE (x)                        | 9.1    | 7.9    | 6.9    | 6.0    | 5.2    |
| P/B (x)                       | 1.2    | 1.0    | 0.9    | 0.8    | 0.7    |
| EV/EBITDA (x)                 | 5.4    | 4.9    | 4.8    | 4.5    | 3.8    |
| Dividend yield                | 3.2    | 3.2    | 3.3    | 3.8    | 4.3    |
| Net margin (%)                | 1.6    | 1.6    | 1.7    | 1.8    | 1.9    |
| Net debt/(cash) to equity (%) | 52.3   | 71.4   | 42.7   | 43.1   | 34.1   |
| Interest cover (x)            | 3.4    | 3.7    | 2.9    | 3.1    | 3.4    |
| ROE (%)                       | 13.4   | 13.8   | 12.4   | 12.7   | 13.1   |
| Consensus net profit          | -      | -      | 1391   | 1557   | 1831   |
| UOBKH/Consensus (x)           | -      | -      | 0.97   | 1.03   | 1.07   |

Source: ERAA, Bloomberg, UOB Kay Hian

## Analyst(s)

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## BUY (Maintained)

|              |        |
|--------------|--------|
| Share Price  | Rp595  |
| Target Price | Rp800  |
| Upside       | +34.4% |
| Previous TP  | Rp450  |

## Stock Data

|                                |                        |
|--------------------------------|------------------------|
| Sector                         | Consumer Discretionary |
| Bloomberg ticker               | ERAA IJ                |
| Shares issued (m)              | 15,950                 |
| Market cap (Rpb)               | 9,490                  |
| Market cap (US\$m)             | 537                    |
| 3-mth avg daily t'over (US\$m) | 1.9                    |

## Price Performance (%)

| 52-week high/low |      |      |      | Rp610/Rp314 |
|------------------|------|------|------|-------------|
| 1mth             | 3mth | 6mth | 1yr  | YTD         |
| 39.7             | 64.4 | 37.7 | 38.4 | 45.8        |

## Major Shareholders (%)

|         |      |
|---------|------|
| Eralink | 55.2 |
|---------|------|

## Balance Sheet Metrics

|                          |     |
|--------------------------|-----|
| FY26 NAV/Share (Rp)      | 700 |
| FY26 Net Debt/Share (Rp) | 299 |

## Price Chart



Source: Bloomberg

## Company Description

Erajaya Swasembada is Indonesia's largest handset retailer and distributor, offering products from leading brands such as Apple, Samsung, Xiaomi, Oppo, and Vivo. The company is also expanding their verticals outside of handset retailer business partnering with brands like Xpeng, Chagee, etc.

- **ERAA resumes share buyback.** ERAA has just completed its previous Rp100b share buyback, which ran from Jun to Sep 26 and accumulated 236.3m shares, bringing the total shares repurchased under the two 2026 programmes to 601.6m. The company will now launch a new buyback of up to Rp500b from 4 Sep 26 to 4 Dec 26, potentially repurchasing up to 797.5m shares or 5% of outstanding shares. The programme will be funded through internal cash while maintaining sufficient liquidity for operations and expansion.

#### ERAA July Store Data

| Total Stores               | Jun 26       | Opening   | Closure   | Nett      | July 26      |
|----------------------------|--------------|-----------|-----------|-----------|--------------|
| Erajaya Digital            | 1,920        | 48        | 12        | 36        | 1,956        |
| ERAL                       | 256          | 7         | 1         | 6         | 262          |
| International Business     | 240          | 4         | 1         | 3         | 243          |
| Erajaya Food & Nourishment | 90           | 5         | 2         | 3         | 93           |
| <b>Total</b>               | <b>2,506</b> | <b>64</b> | <b>16</b> | <b>48</b> | <b>2,554</b> |

Source: ERAA

#### Valuation/Recommendation

- **Maintain BUY with a higher target price of Rp800 (previously Rp450) as we upgrade our earnings outlook.** Our target price is based on 7.9x 2027F PE, or +0.5SD to its five-year mean. Notably, this multiple is broadly in line with ERAA's recent trading range before the recent de-rating, making our target multiple less aggressive despite the higher target price. We expect ERAA to increasingly benefit from store expansions completed in 2026, including Erablue, Chagee and other new concepts, while continued Erablue growth and stronger contributions from its newer businesses should support earnings growth and a re-rating.

#### Earnings Revision/Risk

- **Earnings revision.** We revise our earnings estimates upward to better reflect management's outlook and stronger contributions from the group's expanding businesses.

#### Earnings Revision

|                        | New    |        | Old    |        | (%)   |       |
|------------------------|--------|--------|--------|--------|-------|-------|
|                        | 2026F  | 2027F  | 2026F  | 2027F  | 2026F | 2027F |
| Revenue (Rpb)          | 81,269 | 88,791 | 77,573 | 84,740 | 5%    | 5%    |
| Operating Profit (Rpb) | 2,438  | 2,753  | 2,250  | 2,542  | 8%    | 8%    |
| Net Profit (Rpb)       | 1,381  | 1,580  | 1,234  | 1,425  | 12%   | 11%   |

Source: UOB Kay Hian

- **Downside risks:** a) Weaker-than-expected macroenvironment, and b) unfavourable changes in regulation.

#### Share Price Catalyst

- Release of flagship products, b) successful expansion of Erablue.

#### Levi's Grand Opening



Source: ERAA

#### XPENG L03 Model



Source: ERAA

#### Samsung Foldable Phones



Source: ERAA

#### Erablue Store



Source: ERAA

### Profit & loss

| Year to 31 Dec (Rpb)             | 2025   | 2026F  | 2027F  | 2028F  |
|----------------------------------|--------|--------|--------|--------|
| Net turnover                     | 76,607 | 81,269 | 88,791 | 97,368 |
| EBITDA                           | 3,628  | 3,944  | 4,576  | 5,306  |
| Deprec. & amort.                 | 1,396  | 1,505  | 1,824  | 2,191  |
| EBIT                             | 2,232  | 2,438  | 2,753  | 3,116  |
| Total other non-operating income | (378)  | 325    | 355    | 389    |
| Associate contributions          |        | (6)    | (6)    | (7)    |
| Net interest income/(expense)    | 0      | (788)  | (836)  | (875)  |
| Pre-tax profit                   | 1,854  | 1,969  | 2,266  | 2,623  |
| Tax                              | (541)  | (492)  | (566)  | (656)  |
| Minorities                       | (117)  | (96)   | (119)  | (138)  |
| Net profit                       | 1,196  | 1,381  | 1,580  | 1,830  |

### Cash flow

| Year to 31 Dec (Rpb)             | 2025    | 2026F   | 2027F   | 2028F   |
|----------------------------------|---------|---------|---------|---------|
| Operating                        | 1,674   | 2,102   | 2,015   | 3,255   |
| Net profit                       | 1,196   | 1,381   | 1,580   | 1,830   |
| Other operating cashflows        | 478     | 721     | 435     | 1,425   |
| Investing                        | (1,785) | (1,755) | (1,857) | (2,379) |
| Capex (growth)                   | (1,125) | (1,129) | (1,130) | (1,528) |
| ROU                              | -       | -       | -       | -       |
| Others                           | (660)   | (626)   | (727)   | (712)   |
| Financing                        | 268     | 86      | 226     | 30      |
| Dividend payments                | (268)   | (212)   | (358)   | (424)   |
| Proceeds & repay borrowings      | 586     | 413     | 369     | 365     |
| Others                           | (50)    | 134     | 215     | 190     |
| Net cash inflow (outflow)        | 342     | 682     | 284     | 1025    |
| Beginning cash & cash equivalent | 1766    | 2131    | 2,275   | 2,220   |
| Change due to forex impact       | 23      |         |         |         |
| Ending cash & cash equivalent    | 2,131   | 2,813   | 2,559   | 3,245   |

### Balance Sheet

| Year to 31 Dec (Rpb)       | 2025   | 2026F  | 2027F  | 2028F  |
|----------------------------|--------|--------|--------|--------|
| Fixed assets               | 4,447  | 3,844  | 4,502  | 5,161  |
| Other LT assets            | 4,515  | 8,340  | 9,732  | 11,347 |
| Cash/ST investment         | 2,131  | 2,642  | 2,298  | 3,214  |
| Other current assets       | 17,763 | 12,361 | 13,438 | 13,893 |
| Total assets               | 28,857 | 27,187 | 29,970 | 33,614 |
| ST debt                    | 8,366  | 6,858  | 7,132  | 7,418  |
| Other current liabilities  | 8,790  | 6,855  | 7,596  | 8,854  |
| LT debt                    | 1,033  | 546    | 542    | 560    |
| Other LT liabilities       | 489    | 1,768  | 2,233  | 2,797  |
| Shareholders' equity       | 9,142  | 10,226 | 11,447 | 12,866 |
| Minority interest          | 1,036  | 934    | 1,020  | 1,118  |
| Total liabilities & equity | 28,857 | 27,187 | 29,970 | 33,614 |

### Key Metric

| Year to 31 Dec (%)            | 2025 | 2026F | 2027F | 2028F |
|-------------------------------|------|-------|-------|-------|
| <b>Profitability</b>          |      |       |       |       |
| EBITDA margin (%)             | 4.2  | 4.9   | 5.2   | 5.4   |
| Pre-tax margin (%)            | 2.2  | 2.4   | 2.6   | 2.7   |
| Net margin (%)                | 1.6  | 1.7   | 1.8   | 1.9   |
| ROA (%)                       | 4.9  | 5.1   | 5.3   | 5.4   |
| ROE (%)                       | 13.1 | 13.5  | 13.8  | 14.2  |
| <b>Growth</b>                 |      |       |       |       |
| Turnover (%)                  | 16.5 | 6.9   | 9.3   | 9.7   |
| EBITDA (%)                    | 14.4 | 23.1  | 16.0  | 15.9  |
| Pre-tax profit (%)            | 2.3  | 2.2   | 2.4   | 2.6   |
| Net profit (%)                | 12.2 | 15.6  | 15.0  | 15.8  |
| Core profit (%)               | 12.2 | 15.6  | 15.0  | 15.8  |
| <b>Leverage</b>               |      |       |       |       |
| Debt to equity (x)            | 26.5 | 26.1  | 24.7  | 22.8  |
| Net debt/(cash) to equity (x) | 71.0 | 69.3  | 64.7  | 59.6  |
| Interest coverage (x)         | 52.3 | 45.5  | 42.7  | 43.1  |

### Technical Analysis

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Source: Tradingview

#### Astra International ASII IJ

Technical BUY with 5.5% potential return

|             |                  |
|-------------|------------------|
| Resistance: | Rp5,175, Rp5,300 |
| Support:    | Rp4,870, Rp4,720 |
| Stop-loss:  | Rp4,860          |

Share price closed higher and formed a bullish candlestick. Price advanced with better momentum and higher trading volume; hence, we see potential for more rallies ahead and challenge the resistance at Rp5,175 and Rp5,300. The RSI is sloping upwards and back above its midline, while the MACD has just issued a bullish signal. Buy at Rp5,025 and take profit at Rp5,300.

Approximate timeframe: 2-4 weeks.

Our institutional research has a fundamental BUY and target price of Rp7,100.



Source: Tradingview

#### Bangun Kosambi Sukses CBDK IJ

Technical BUY with 9% potential return

|             |                  |
|-------------|------------------|
| Resistance: | Rp4,350, Rp4,500 |
| Support:    | Rp3,990, Rp3,890 |
| Stop-loss:  | Rp3,980          |

Share price closed higher and formed a bullish candlestick. Price broke above its Rp3,990 and Rp4,100 resistance level; hence, it could trigger more rallies ahead and challenge the resistance at Rp4,350 and Rp4,500. The RSI is sloping upwards and it is approaching its overbought zone, while the MACD has just issued a bullish signal. Buy at Rp4,100 and take profit at Rp4,500.

Approximate timeframe: 2-4 weeks.

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