

## Alibaba Group (9988 HK)

1QFY27: In-line Results; Cloud Revenue And EBITA Margin Beat; High Capex/FCF Outflow

### Highlights

- Alibaba's 1QFY27 revenue was largely in line. Revenue grew 9% yoy to Rmb269.0b, in line with estimates. Non-GAAP net profit was Rmb20.7b, down 38% yoy, missing our forecast, due to its investment in technology businesses and user experience. In 2QFY27, management expects: a) accelerating growth in cloud revenue and a continuous improvement in EBITA margin, b) a further narrowing of quick commerce losses, and c) a recovery in e-commerce EBITA margin. Maintain BUY with a lower target price of HK\$188.00 (US\$192.00).

### 1QFY27 Results

| Year to 31 Mar (Rmbm)          | 4QFY25  | 3QFY26  | 4QFY26  | QoQ    | YoY     | UOB     | Variance  | Cons    | Variance |
|--------------------------------|---------|---------|---------|--------|---------|---------|-----------|---------|----------|
| Revenue                        | 247,652 | 243,380 | 268,953 | 11%    | 8.6%    | 269,874 | -0.3%     | 268,517 | 0.2%     |
| Total Alibaba E-commerce Group | 198,812 | 198,754 | 205,862 | 4%     | 3.5%    | 206,000 | 0%        |         |          |
| AI Cloud and Compute Services  | 33,418  | 41,626  | 48,437  | 16%    | 44.9%   | 48,437  | 0%        |         |          |
| AI Labs and Applications       | 2,882   | 3,000   | 3,338   | 11%    | 15.8%   | 3,338   | 0%        |         |          |
| - Others                       | 28,629  | 35,429  | 28,803  | -19%   | 0.6%    | 28,803  | 0%        |         |          |
| - Unallocated                  | 519     | 641     | 783     | 22%    | 50.9%   | 783     | 0%        |         |          |
| Gross profit                   | 111,223 | 83,988  | 102,857 | 22%    | -7.5%   | 107,949 | -5%       | 109,864 | -6.4%    |
| GPM                            | 44.9%   | 34.5%   | 38.2%   | 4 ppt  | -66.8%  | 40.0%   | (2 ppt)   | 40.9%   | (3 ppt)  |
| Non-GAAP Operating profit      | 38,182  | 1,860   | 18,123  | 874%   | -52.5%  | 22,686  | -20%      |         |          |
| Non-GAAP OPM                   | 15.4%   | 0.8%    | 6.7%    | 6 ppt  | -867.9% | 8.4%    | (167 bps) |         |          |
| Non-GAAP net profit            | 33,510  | 86      | 20,715  | 23987% | -38.2%  | 25,437  | -19%      | 25,348  | -18.3%   |
| Non-GAAP diluted EPS           | 16.99   | 10.58   | 4.39    | -58%   | -74.1%  | 6.06    | -27%      |         |          |

Source: Alibaba, UOB Kay Hian

### Analysis

- E-commerce broadly in line.** In 1QFY27, Alibaba Group's (Alibaba) customer management revenue (CMR) declined **7% yoy**, or grew **1% on a like-for-like basis** excluding the contra-revenue impact from the new merchant incentive programme, while e-commerce group adjusted EBITA declined just 1%. Quick commerce revenue grew **45% yoy**, driven by Freshippo and Taobao Instant Commerce.
- Cloud was the clear highlight.** AI Cloud & Compute revenue grew **45%** (vs 38% in 4QFY26) **yoy**, in line with our expectations, while AI-related revenue reached Rmb12.4b and maintained triple-digit growth for the 12th consecutive quarter. Cloud adjusted EBITA margin reached **11.6% (vs 9% in 4QFY26)**, albeit not being directly comparable following the T-Head integration, supported by improving operating efficiency. AI-related revenue reached Rmb12.4b vs (vs Rmb9b in 4QFY26), equivalent to US\$7.3b annualised run rate. AI labs and applications grew 16% yoy to Rmb3.3b, while adjusted EBITA loss widened to Rmb13.9b from Rmb3.2b, reflecting higher AI investment and Qwen App inference costs.

### Key Financials

| Year to 31 Dec (Rmbm)         | 2024    | 2025      | 2026F     | 2027F     | 2028F     |
|-------------------------------|---------|-----------|-----------|-----------|-----------|
| Year to 31 Mar (Rmbm)         | 996,347 | 1,023,670 | 1,133,719 | 1,275,436 | 1,436,169 |
| Net turnover                  | 181,839 | 96,055    | 148,698   | 213,234   | 262,318   |
| EBITDA                        | 140,905 | 50,150    | 82,320    | 138,304   | 182,368   |
| Operating profit              | 129,470 | 105,904   | 67,802    | 112,631   | 149,477   |
| Net profit (rep./act.)        | 158,122 | 60,658    | 99,211    | 146,384   | 183,217   |
| Net profit (adj.)             | 855.3   | 326.5     | 536.0     | 794.2     | 998.4     |
| EPS (Fen)                     | 12.7    | 33.1      | 20.2      | 13.6      | 10.8      |
| PE (x)                        | 2.1     | 2.0       | 1.7       | 1.5       | 1.3       |
| P/B (x)                       | 11.5    | 21.9      | 14.1      | 9.8       | 8.0       |
| EV/EBITDA (x)                 | 0.1     | 0.1       | 0.1       | 0.1       | 0.1       |
| Dividend yield (%)            | 13.0    | 10.3      | 6.0       | 8.8       | 10.4      |
| Net margin (%)                | (7.1)   | (5.2)     | (2.7)     | (2.6)     | (6.8)     |
| Net debt/(cash) to equity (%) | 996,347 | 1,023,670 | 1,133,719 | 1,275,436 | 1,436,169 |
| ROE (%)                       | 12.8    | 10.1      | 6.0       | 8.8       | 10.3      |
| Consensus net profit          | -       | -         | 90,874.2  | 127,983.4 | 165,118.4 |
| UOBKH/Consensus (x)           | -       | -         | 1.09      | 1.14      | 1.11      |

Source: Alibaba Group, Bloomberg, UOB Kay Hian

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### BUY (Maintained)

|              |            |
|--------------|------------|
| Share Price  | HK\$126.20 |
| Target Price | HK\$188.00 |
| Upside       | 49.0%      |
| Previous TP  | HK\$190.00 |

### Stock Data

|                                |                        |
|--------------------------------|------------------------|
| Sector                         | Consumer Discretionary |
| Bloomberg ticker               | 9988 HI                |
| Shares issued (m)              | 19,176.1               |
| Market cap (US\$m)             | 2,420,076.1            |
| Market cap (US\$m)             | 308,577.1              |
| 3-mth avg daily t'over (US\$m) | 1,447.1                |

### Price Performance (%)

| 52-week high/low |       | HK\$186.2/HK\$88.65.92 |     |        |
|------------------|-------|------------------------|-----|--------|
| 1mth             | 3mth  | 6mth                   | 1yr | YTD    |
| 8.0              | (4.3) | (18.4)                 | 6.7 | (11.6) |

### Major Shareholders (%)

|                      |      |
|----------------------|------|
| JP Morgan Chase & Co | 5.44 |
|----------------------|------|

### Balance Sheet Metrics

|                             |       |
|-----------------------------|-------|
| FY26 NAV/Share (Rmb\$)      | 62.64 |
| FY26 Net Debt/Share (Rmb\$) | 1.69  |

### Price Chart



Source: Bloomberg

### Company Description

Alibaba Group is the largest e-commerce marketplace operator and cloud hyperscaler in China.

- **Capex/FCF remains the key concern.** Capex surged 75% yoy to Rmb67.7b, significantly higher than our Rmb40b estimated, from Rmb26.9b last quarter, driven by hardware delivery timing, incremental CPU capacity for agent demand and higher chip pricing. This drove FCF to -Rmb44.7b, vs -Rmb18.8b a year ago. Alibaba has deployed Rmb190b of its Rmb380b three-year AI capex plan. Management stressed that quarterly capex should not be annualised. AI compute currently has a three-year payback, which could shorten to 2.5 years or even two years through higher AI gross margins, proprietary T-Head chips and co-built/prepaid capacity. At a three-year payback, growth below 33% could theoretically generate positive cash flow; with improving economics, management believes it can eventually sustain >40% growth while remaining cash-flow positive.
- **Cloud growth to accelerate above 50%.** External cloud revenue grew 45% yoy in the June quarter, marking the ninth consecutive quarter of acceleration. Management expects growth to exceed 50% in the September quarter and accelerate further in the December quarter and March quarter. The US\$100b external cloud revenue target, previously framed over five years, could be achieved earlier.
- **All other revenue grew 1% yoy to Rmb28.8b 1% in 1QFY27**, with adjusted EBITA loss of Rmb-3.3b (vs Rmb0.7b in 4QFY26), mainly driven by increased investment into technology-related businesses.
- **Quick-commerce losses continue to narrow.** Unit economy improved qoq on higher average order value and fulfillment efficiency. Management expects September quarter losses to be lower than or at least no higher than the June quarter, maintains its target for FY27 losses to decline ~50% yoy, and reiterated FY29 profitability.
- **AI revenue/MaaS scaling up rapidly.** AI-related products have delivered triple-digit growth for 12 consecutive quarters. They account for 35% of external cloud revenue, and could potentially reach 50% by end-FY27. AI product annualised revenue reached Rmb49.5b and is expected to approach US\$10b in the September quarter. MaaS annualised run rate exceeded Rmb16b in Aug 26, with management confident of reaching ~Rmb30b by end-FY27.

## Valuation/Recommendation

- Maintain BUY with a lower target price of HK\$188.00 (US\$192.00). Our target price implies 31x FY27F PE and 21x FY28F PE. Alibaba is trading at 21x FY27F PE, against a 41% EPS three-year CAGR from FY27-30.

## Earnings Revision/Risk

- We lower our FY27 earnings estimate by 6.6% due to higher-than-expected spending on AI. This represents revenue and earnings growths of 11%/58% for FY27 respectively, implying a net margin of 9%.
- Risks: a) Margin pressure stemming from AI investment, and b) slower-than-expected monetisation upon investment of AI capex.

## Share Price Catalyst

- a) Accelerating growth of cloud hyperscalers; b) solid progress in self-sufficiency chip development, reducing reliance on US chips; and c) AI integration to empower business segments.

## 12-Month Forward PE Band



Source: Bloomberg UOB Kay Hian

## 1QFY27 segment revenue and adjusted EBITA margin

| Segment                     | 1QFY26 Revenue (Rmb m) | 1QFY26 Adj. EBITA | 1QFY26 Margin | 1QFY27 Revenue (Rmb m) | 1QFY27 Adj. EBITA | 1QFY27 Margin | yoy            |
|-----------------------------|------------------------|-------------------|---------------|------------------------|-------------------|---------------|----------------|
| Alibaba E-commerce Group    | 198,812                | 39,988            | 20.1%         | 205,862                | 39,749            | 19.3%         | -0.8ppt        |
| AI Cloud & Compute Services | 33,418                 | 2,419             | 7.2%          | 48,437                 | 5,628             | 11.6%         | +4.4ppt        |
| AI Labs & Applications      | 2,882                  | -3,224            | -111.9%       | 3,338                  | -13,861           | -415.2%       | -303.3ppt      |
| All Others                  | 28,629                 | 687               | 2.4%          | 28,803                 | -3,343            | -11.6%        | -14.0ppt       |
| <b>Consolidated</b>         | <b>247,652</b>         | <b>38,844</b>     | <b>15.7%</b>  | <b>268,953</b>         | <b>27,329</b>     | <b>10.2%</b>  | <b>-5.5ppt</b> |

Source:UOB Kay Hian

## SOTP-Based Valuation

| Description                             | Business Unit                                                                           | FY27 Revenue (HK\$,b) | EBITA (HK\$,b) | EV / Revenue (x) | EV / EBITA (x) | Value (HK\$,b) | % BABA holding (%) | Value to BABA (HK\$,b) | (HK\$) per share |
|-----------------------------------------|-----------------------------------------------------------------------------------------|-----------------------|----------------|------------------|----------------|----------------|--------------------|------------------------|------------------|
| Core commerce                           | Alibaba China E-commerce Group                                                          | 696                   | 265            | 2                | 5              | 1,323          | 100                | 1,323                  | 69               |
| Instant Commerce +Ele.me                | Quick Commerce                                                                          | 242                   |                | 1                |                | 242            | 100                | 242                    | 13               |
| International commerce                  | Alibaba International Digital Commerce Group                                            | 234                   | 23             | 1                | 50             | 1,169          | 100                | 1,169                  | 61               |
| Cloud Computing, other                  | Cloud Intelligence Group                                                                | 30                    |                | 20               |                | 600            |                    | 600                    | 31               |
| All Others                              | Freshippo, Cainiao, Alibaba Health, Huijing DME, Amap, Intelligent Information Platform | 128                   | 5              |                  | 20             | 102            | 100                | 102                    | 5                |
| <b>Total Core+initiatives valuation</b> | Alibaba China E-commerce Group                                                          |                       |                |                  |                |                |                    |                        |                  |
| Net cash                                | Quick Commerce                                                                          |                       |                |                  |                |                |                    | 3,436                  | 179              |
| <b>Total</b>                            | Alibaba International Digital Commerce Group                                            |                       |                |                  |                |                |                    | 136                    | 7                |
| <b># of shares</b>                      |                                                                                         |                       |                |                  |                |                |                    | 3,608                  | 188              |

Source: UOB Kay Hian

**Profit & Loss**

| Year to 31 Mar (Rmbm)            | 2026        | 2027F       | 2028F       | 2029F       |
|----------------------------------|-------------|-------------|-------------|-------------|
| Net turnover                     | 1,023,670.0 | 1,133,719.2 | 1,275,436.4 | 1,436,168.7 |
| EBITDA                           | 96,055.0    | 148,697.9   | 213,234.1   | 262,318.5   |
| Deprec. & amort.                 | 45,905.0    | 66,377.9    | 74,929.8    | 79,950.9    |
| EBIT                             | 50,150.0    | 82,320.1    | 138,304.3   | 182,367.5   |
| Total other non-operating income | 3,830.0     | 263.0       | (0.0)       | (0.0)       |
| Associate contributions          | 2,785.0     | 2,367.4     | 1,658.4     | 1,758.4     |
| Net interest income/(expense)    | 77,719.0    | 12,337.0    | 12,240.3    | 12,142.7    |
| Pre-tax profit                   | 134,484.0   | 97,287.5    | 152,203.1   | 196,268.6   |
| Tax                              | (30,045.0)  | (32,533.8)  | (43,229.7)  | (51,180.7)  |
| Minorities                       | 1,465.0     | 3,048.2     | 3,657.8     | 4,389.4     |
| Net profit                       | 105,904.0   | 67,801.9    | 112,631.3   | 149,477.3   |
| Net profit (adj.)                | 60,658.0    | 99,210.7    | 146,383.8   | 183,217.2   |

**Cash Flow**

| Year to 31 Mar (Rmbm)            | 2026        | 2027F       | 2028F       | 2029F       |
|----------------------------------|-------------|-------------|-------------|-------------|
| Operating                        | 76,213.0    | 147,207.1   | 189,362.8   | 237,751.0   |
| Profit to the year               | 134,484.0   | 97,287.5    | 152,203.1   | 196,268.6   |
| Tax                              | (30,045.0)  | (32,533.8)  | (43,229.7)  | (51,180.7)  |
| Deprec. & amort.                 | 45,905.0    | 66,377.9    | 74,929.8    | 79,950.9    |
| Associates                       | (2,785.0)   | (2,367.4)   | (1,658.4)   | (1,758.4)   |
| Working capital changes          | 90,385.3    | 15,843.6    | 5,459.6     | 12,712.1    |
| Non-cash items                   | 0.0         | 1.0         | 1.0         | 1.0         |
| Other operating cashflows        | (161,731.3) | 2,598.4     | 1,657.4     | 1,757.4     |
| Investing                        | (67,336.0)  | (245,232.0) | (229,366.7) | (213,035.0) |
| Capex (growth)                   | (122,021.0) | (170,057.9) | (146,675.2) | (122,074.3) |
| Investment                       | 206,803.0   | 227,483.3   | 250,231.6   | 275,254.8   |
| Others                           | (152,118.0) | (302,658.4) | (332,924.1) | (366,216.5) |
| Financing                        | (20,573.0)  | 79,394.6    | 47,580.0    | 52,336.9    |
| Dividend payments                | 0.0         | 0.0         | 0.0         | 0.0         |
| Proceeds from borrowings         | 24,259.0    | 4,745.0     | 5,219.5     | 5,741.5     |
| Loan repayment                   | 0.0         | 1.0         | 1.0         | 1.0         |
| Others/interest paid             | (44,832.0)  | 74,648.6    | 42,359.5    | 46,594.4    |
| Net cash inflow (outflow)        | (11,696.0)  | (18,630.3)  | 7,576.1     | 77,052.8    |
| Beginning cash & cash equivalent | 147,230.0   | 131,530.0   | 112,899.7   | 120,475.8   |
| Changes due to forex impact      | (4,004.0)   | 0.0         | 0.0         | 0.0         |
| Ending cash & cash equivalent    | 131,530.0   | 112,899.7   | 120,475.8   | 197,528.6   |

**Balance Sheet**

| Year to 31 Mar (Rmbm)      | 2026        | 2027F       | 2028F       | 2029F       |
|----------------------------|-------------|-------------|-------------|-------------|
| Fixed assets               | 282,699.0   | 393,392.2   | 469,254.7   | 513,795.0   |
| Other LT assets            | 1,016,102.0 | 1,084,262.9 | 1,162,837.4 | 1,251,381.1 |
| Cash/ST investment         | 131,530.0   | 112,899.7   | 120,475.8   | 197,528.6   |
| Other current assets       | 479,239.0   | 519,411.0   | 568,796.8   | 623,937.0   |
| Total assets               | 1,909,570.0 | 2,109,965.8 | 2,321,364.7 | 2,586,641.7 |
| ST debt                    | 28,224.0    | 28,224.0    | 28,224.0    | 28,224.0    |
| Other current liabilities  | 448,174.0   | 504,189.5   | 559,035.0   | 626,887.3   |
| LT debt                    | 47,450.0    | 52,195.0    | 57,414.5    | 63,156.0    |
| Other LT liabilities       | 259,452.0   | 259,452.0   | 259,452.0   | 259,452.0   |
| Shareholders' equity       | 1,068,731.0 | 1,208,366.3 | 1,359,700.2 | 1,551,383.5 |
| Minority interest          | 57,539.0    | 57,539.0    | 57,539.0    | 57,539.0    |
| Total liabilities & equity | 1,909,570.0 | 2,109,966.8 | 2,321,365.7 | 2,586,642.7 |

**Key Metric**

| Year to 31 Mar (%)        | 2026   | 2027F  | 2028F | 2029F |
|---------------------------|--------|--------|-------|-------|
| <b>Profitability</b>      |        |        |       |       |
| EBITDA margin             | 9.4    | 13.1   | 16.7  | 18.3  |
| Pre-tax margin            | 13.1   | 8.6    | 11.9  | 13.7  |
| Net margin                | 10.3   | 6.0    | 8.8   | 10.4  |
| ROA                       | 5.7    | 3.4    | 5.1   | 6.1   |
| ROE                       | 10.1   | 6.0    | 8.8   | 10.3  |
| <b>Growth</b>             |        |        |       |       |
| Turnover                  | 2.7    | 10.8   | 12.5  | 12.6  |
| EBITDA                    | (47.2) | 54.8   | 43.4  | 23.0  |
| Pre-tax profit            | (16.4) | (27.7) | 56.4  | 29.0  |
| Net profit                | (18.2) | (36.0) | 66.1  | 32.7  |
| Net profit (adj.)         | (61.6) | 63.6   | 47.5  | 25.2  |
| EPS                       | (61.8) | 64.2   | 48.2  | 25.7  |
| <b>Leverage</b>           |        |        |       |       |
| Debt to total capital     | 6.3    | 6.0    | 5.7   | 5.4   |
| Debt to equity            | 7.1    | 6.7    | 6.3   | 5.9   |
| Net debt/(cash) to equity | (5.2)  | (2.7)  | (2.6) | (6.8) |
| Interest cover (x)        | n.a.   | n.a.   | n.a.  | n.a.  |

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